Project Identification

Action Type	Strategic Partnerships addressing more than one field of education training and youth
Project Agreement Number	2014-1-EL01-KA200-001631
Project Title	BaGMIVI – Bridging the Gap between Museums and Individuals with Visual Impairments
Coordinating Organisation Full Legal Name (Latin characters)	PANEPISTIMIO THESSALIAS
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The BaGMIVI Consortium

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Dissemination Plan

Contents

1.EXECUTIVE SUMMARY

The project titled "**Bridging the Gap between Museums and Individuals with Visual Impairments**" aims to support museums to develop various practices in order to enhance the access and inclusion of people with visual impairments into their context and content. This plan refers to the BaGMIVI dissemination plan and its activities.

In specific, most of the tangible results will be uploaded as Open Educational Resources, namely the needs assessment study, the syllabus, videos from training museum staff and the videos from the development of differentiated material, the best practices guide and the policy guidelines and recommendations in the European Portal. In this way all organisations who will not participate in the project, such as museums, schools and associations and stakeholders, researchers, policy makers, the media will have access to the outputs of BaGMIVI in order to be informed about theoretical and practical issues in relation to addressing the needs and enhancing the access of people with visual impairments to the museums.

In relation to the groups to whom the intangible results will be disseminated it is important to stress that the trained museum staff who will acquire the knowledge and skills regarding inclusive practices to address the needs of visitors with visual impairments, they will disseminate this knowledge to untrained museum staff and in general to other museums who want to develop accessible programs for their visitors.

2. DISSEMINATION PLAN

2.1 Main Actors

ICEVI-Europe and EBU, by centrally representing the pan-European community of the blind and visually impaired will act as the central points for dissemination activities. They represent, protect and promote the interests of blind and partially-sighted people in continental Europe, including the EU-27 Member States, the EEA countries and the candidate countries associated to the EU.

Along with ICEVI-Europe and the EBU, all participating universities will be responsible for the dissemination in relation to publication papers and the conferences organization at national and European level. In addition, DB-DATABANK S.A. will be responsible for the development of the portal along with the EBU who will make pilots regarding the accessibility and the appropriateness of the portal.

2.2 Planning the Dissemination Activities

The objectives of the BaGMIVI dissemination activities will include a pattern of internal and external factors. In specific, the main objectives are:

1) to include internal dissemination within the partner organizations to start up concrete exploitation in added-value activities.

2) to include external dissemination to the key policy makers, to the scientific and industrial community, enabling transfer, continuation and adoption of the BaGMIVI outcomes into actual use, and

3) to contribute to the implementation and shaping of national and European policies and systems.

In respect to the above objectives the following activities will take place:

1) Construction and management of a database in the portal of the project with information on the various interested parties. The European portal will contain the results of the project and also act as the meeting place for a community of interested parties to upload their own content, tag and edit existing content, develop or administer courses, etc. Different access levels will be applied, one for project participants, one for teacher / trainers, one for students, and one for the general public.

2) Leaflets and Newsletters to present the results oriented to the wider public.

3) Conferences as well as participation in conferences at national and European level.

4) Submissions of articles in scientific journals and conference proceedings in the context of education for the blind and visually impaired and in the context of museum pedagogy and inclusive museum, as well as to the general press, encouraging the creation of a community that will be kept updated on the project progress, and also provide feedback to guide this progress.

In the above respects, a targeted strategy will be implemented in the context of BaGMIVI project, including the following dissemination channels:

• collaborating with ICEVI and EBU who will help to get the message across throughout the whole Europe, including, among others, the presentation of all dissemination material in a form easily accessible for the blind and visually impaired audience;

• achieving a reputation or a 'name in the field' by developing a set of online courses with OER and administering these training events and their outcomes in five European countries during the course of the project;

• contacting the media, speaking at conferences (invited and uninvited) and writing for journals;

• networking – making and sustaining personal contacts and "introducing" the project to other people, who could prove to be useful contacts, both online and offline;

• visiting decision-making units such as sectors in the Ministry of Education or/and the ICOM (International Council of Museums);

• avoiding jargon;

• talking to other projects; and

• being contact able, accessible and creative.